

TEN ESSENTIAL ELEMENTS OF OF DYNAMIC DELIVERY

BY MARSHA HUNTER & BRIAN K. JOHNSON

While waiting your turn to speak:

1. Breathe deeply, slowly and consciously to calm yourself down.

Once you stand, but before you say a word:

2. Plant your feet and stand still.
3. Raise your hands to the Ready Position—loosely touching at *waist height*.
4. Hear the silence in the room—this is the silence you will hear between phrases.
5. Look your audience in the eye during this moment of silence.
6. Take one final deep breath before you speak. Breathe in—> speak out.

When you begin to speak:

7. Speak in phrases, not whole sentences (think: Pledge of Allegiance rhythm).
8. Gesture immediately—place a word, concept, person, or idea “on the shelf.”
9. Emphasize a *key* word in *every* phrase of your sentence.
10. To end sentences “walk down the steps” (“with liberty and justice for all”).

For more helpful techniques, including ideas about practicing these skills, *The Articulate Attorney* is available at crownkingbooks.com and online booksellers.

\$19.95, ISBN-13: 978-0-9796895-1-2.

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The helpful tips and advice provided by *The Articulate Attorney* have given me the confidence to step out and be a leader in my field. I find myself thinking about upcoming speaking engagements with anticipation now, rather than dread.

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